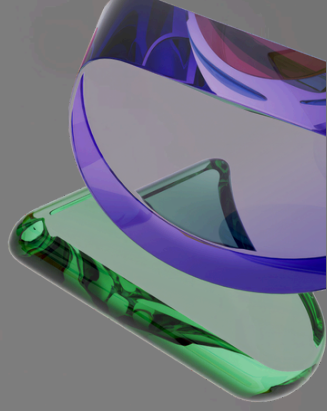# BSI SHOWCASE DAY 1
CITY-TO-CITY EXCHANGE
Monday, 21 October 2024 - Speakers

Prof. Maurizio Bragagni Esq OBE
CEO, Tratos Ltd.

Prof. Bragagni is the Chairman and CEO of Tratos Ltd, a global cable manufacturer, and a Chartered Director and Fellow of the Institute of Directors. He has led Tratos to international success, with factories in the UK and Italy and customers worldwide, focusing on sustainable strategy and technological advancement. In addition to his business leadership, Maurizio serves as Honorary Consul of San Marino to the UK and is the founder of the Esharelife Foundation, supporting education in deprived regions.

Caitlin D'Onofrio
Sustainability Standards Program Manager, UL Standards & Engagement

Caitlin D'Onofrio is the Sustainability Standards Program Manager at UL Standards & Engagement, where she leads efforts to advance sustainability standards. She chairs several technical committees focused on circular economy, battery repurposing, and sustainability of various products, including mobile phones, electronics, and cleaning products. Caitlin collaborates with industry experts to build and expand the UL Sustainability Portfolio.

Luke Osborne
Deputy Technical Director, Electrical Safety First

Mr. Osborne is the Deputy Technical Director at Electrical Safety First, bringing extensive experience in engineering, sustainability, and renewable energy. Prior to joining in October 2023, he advised on low-carbon technologies and energy policy at ECA and has held various roles, including running a renewable energy installation company. Luke has also contributed to several industry committees, such as BEIS Electrification of Heat and the IET/BSI Wiring Regulations committee.

Naomi Hutchinson
Chief Innovation & Growth Officer, Sunderland City Council

Naomi is the Chief Innovation and Growth Officer at Sunderland City Council's Smart City Programme, where she helps businesses leverage next-generation connectivity to grow and compete. With a background in manufacturing and creative industries, she applies her expertise in technology and innovation to enhance business competitiveness. Naomi is focused on driving the city's ambition to become the UK's smartest city by improving residents' lives and supporting local businesses.
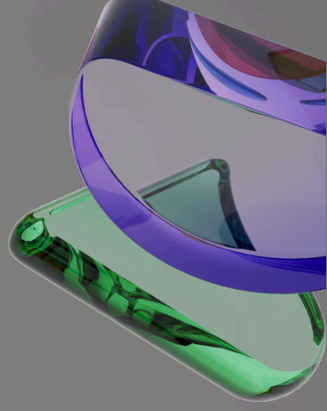
Dr. Jacqui Taylor
CEO & Co-Founder, FlyingBinary Ltd.

Jacqui is the CEO of FlyingBinary and an international expert in Smart Cities, Data, Technology, Metaverse, and Artificial Intelligence. She contributes to numerous national and international standards, including BSI and CEN committees, and serves as an ITU-T expert on the Metaverse, AI, and Smart Cities. With 27 years of research experience, she leads FlyingBinary's mission to develop inclusive DeepTech solutions and is also a multi-awardwinning Web Scientist and creative mixed media artist.

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Nicola Harvey
Chief Officer Director of Customer and ICT Digital Services, Edinburgh City Council

Nicola leads the Customer Services and Digital Information Technology teams at the City of Edinburgh Council, overseeing the Council's Smart City Strategy and digital transformation initiatives. With a background in operations leadership across multiple sectors, including roles at Prudential and Capita Outsourcing, she now focuses on delivering citizen-centric services and leveraging AI and digital solutions. Nicola is also an active member of the Local Authority Digital Board for Scotland, shaping the future of public service delivery.

Shanfeng Dong
Deputy Chair, Shanghai Society of Sustainability Association
President, UTOPATH Group

Mr. Shanfeng Dong has over a decade of experience in ISO standards development, leading key projects on smart sustainable city practices. He currently serves in leadership roles for the ISO/IEC/ITU Joint Smart City Task Force and ISO/TC 321, and has been instrumental in the publication of seven ISO standards, with ten more in development. As the founder of UTOPATH Group, his work has impacted over 50 cities in China, improving the lives of 40 million citizens.

Terufumi Takada
Senior Manager, Digital Co-Creation, Digital Innovation Dept, NTT Urban Solutions

Mr. Terufumi has been with NTT Urban Solutions since 2019, focusing on integrating urban development and digitalization to create human-centric, sustainable cities. He played a key role in the development of the Higashi-Sakura District, where NTT Urban Solutions achieved the world's second ISO37106 certification for sustainable city operation. His work emphasizes designing cities that continue to grow through innovative use of digital technology.

James Tan Chee Kiang
Director of Smart City Technology Division, GovTech
Director of Smart District Division, JTC

As the director of JTC's Smart District Division and GovTech's Smart City Technology Division, James oversees the development and deployment of smart systems in JTC estates and GovTech's smart city solutions. With over 20 years of experience in ICT, IoT, and robotics, he previously led Singapore's first drone mail delivery project. Currently, James is working on developing the Open Digital Platform for Punggol Digital District.
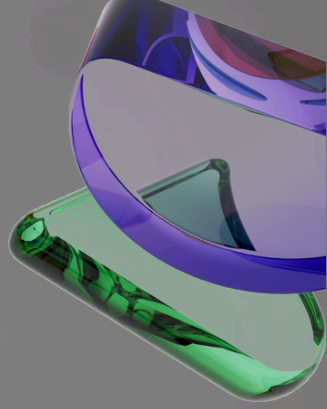
Jarmo Eskelinen
Executive Director, Data Driven Innovation Initiaitve

Jarmo is the Executive Director of the Data-Driven Innovation (DDI) programme at the University of Edinburgh, overseeing a £660m investment in future cities, smart data, and innovation across multiple sectors. A champion of open innovation and data for public good, Jarmo previously served as CIO of the Future Cities Catapult and CEO of Forum Virium Helsinki. He is also a founder of the global Open & Agile Smart Cities network and a former president of the European Network of Living Labs (ENoLL).

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Wafa Gamil Al Mashehari
Efficiency Senior Specialist, Department of Energy - Abu Dhabi

Wafa is an Efficiency Senior Specialist at the Department of Energy in Abu Dhabi, focusing on energy and water efficiency. An architect specialized in the sustainable built environment and a LEED Green Associate; she is dedicated to promoting green building practices. With experience at Wisor—Masdar Abu Dhabi, they drive initiatives that advance sustainability and resource management in the region.

Prof. Luca Mora
Professor in Urban Innovation & Head of Dept (Entrepreneurship & Innovation), Edinburgh Napier University

Luca is a Professor of Urban Innovation at Edinburgh Napier University and Tallinn University of Technology with 15 years of experience in smart city development. He has authored major UN reports, over 50 publications in top-tier academic journals, and the books "Untangling Smart Cities" and "Smart City Code." Luca has also contributed to securing over €43 million in research and consultancy projects, primarily funded by the European Commission, United Nations, and the Development Bank of Latin America.

Scott Steedman CBE
Director General - Standards, BSI

Scott joined BSI in January 2012 and was appointed to the Board later that year. An engineer by profession and with over 20 years of experience in the built environment sector, he previously served as a Fellow at the University of Cambridge and held leadership roles at the European Committee for Standardization (CEN) and the International Organization for Standardization (ISO). He was also a Non-Executive Board Member of the Port of London Authority.

Peter Lee
Business Development and Consulting Manager, BSI

Peter leads business development on multi-million-pound standards programmes for emerging technologies, including AI, 5G, digital twins, and quantum technologies. With over 20 years of experience in BT and the digital sector, he has also held leadership roles in the public sector focused on sustainable transport and digital transformation. At BSI for over six years, Peter supports standards development in digital services, IoT, and smart communities, and is a senior visiting fellow at the University of Suffolk.