



Your partner  
in progress



# Empowering organizations' talent development at scale

On-demand eLearning gives your organization the flexibility and control to upskill your workforce efficiently across single or multisite.

By integrating British Standards Institutions (BSI) on-demand eLearning courses into your existing Learning Management System (LMS), you can provide your entire workforce with high-quality training, promoting consistent knowledge and compliance seamlessly.

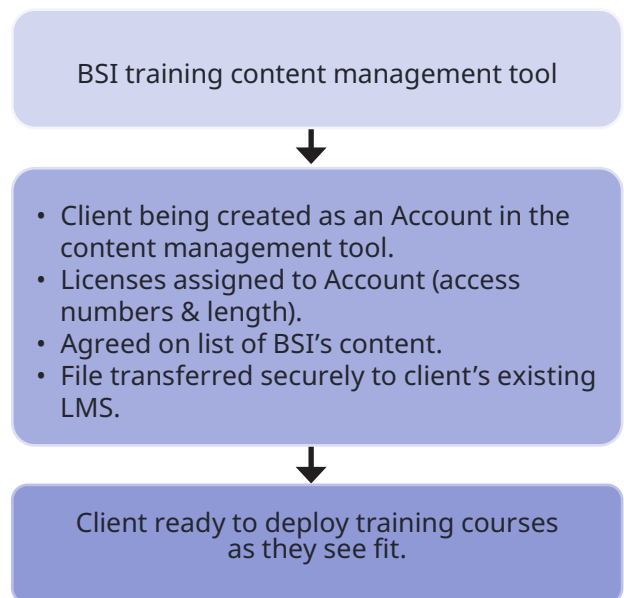
## Why develop talent via on-demand eLearning format?

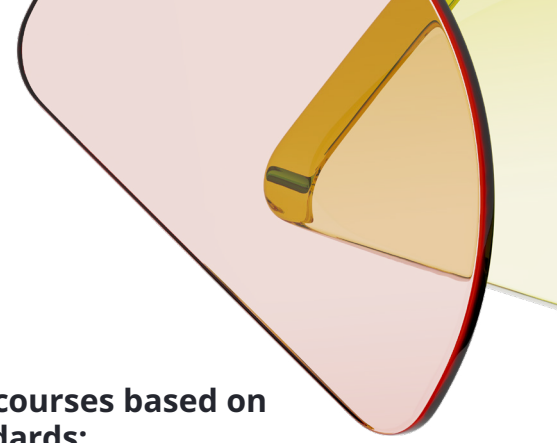
- Companies are 17% more productive when employees get the training they need (Gallup).
- 59% of employees say training improves their overall job performance (SurveyMonkey).
- 90% of organizations are concerned about employee retention, and providing learning is the number one retention strategy (LinkedIn).
- On-demand eLearning courses increase retention of knowledge by 25-60% (Research Institute of America).
- With on demand eLearning, participants learn 5 times more material without increasing time spent on training (IBM).
- To manage risks of nonconformities (NCR). Based on BSI's research:
  - 10% of NCR are caused by human error.
  - 6% of NCR are caused by lack of understanding of the standards requirements as knowledge diminish over time.

- Other causes for NCR include ineffective implementation of process (8%), root cause analysis and corrective actions insufficient (6%) and internal audits were not implemented correctly (5%).
- Therefore, even experts need refresher on key elements of international standards at times.

## How can we integrate BSI's courses to your learning management system?

BSI has a tool designed to support the management and distribution of learning content across different platforms. The tool serves as a controlled access point, enabling BSI to stream our courses, hosted on your existing LMS.





## Benefits for your organization

- **Scalability** of internal training based on your organization's needs.
- **Centralized training** ensures consistent skill development across all teams, streamlining knowledge transfer.
- **Integrate seamlessly** with your existing LMS, easy to deploy.
- **Easy maintenance and operations** – there are no intervention required on your end to update courses and revise versions. Any updates and new versions of content will be automatically refreshed on your end.
- **Consistent and continuous updates to training materials** to keep your employees ahead in a rapidly evolving market, ensuring training always reflects the latest information.
- You will have access to a **wide selection of relevant topics** around latest international standards.
- **Activity based learning** requiring actions from learners including quizzes making learning more impactful and enjoyable.
- **Protect privacy of your employees' data** – since the tool is managed by your organization, your employees' data remain safe within your organization. BSI will not have access to your employees' data.
- **Sustainable learning** – on-demand eLearning reduces costs associated with travel, accommodation, and physical resources for in-person training, thus reducing greenhouse gases (GHG).

## Benefits for the learners

- Learn why management systems matters to your organization.
- Understand the role you play in achieving organization's management system objectives.
- Gain up-to-date information about key ISO standards.
- Identify the benefits of conformance, and implications of non-conformance to a management system.
- Access learning that fits around your working schedule.
- Learn using your existing organization learning platform with ease.
- For experienced learners such as qualified auditors and auditees, this platform serves as a resource refresher.

## Selection of courses based on type of standards:

Please note the list below is not exhaustive, please contact our salesperson for more information.

**Quality Management standards** such as Quality Management Systems (ISO 9001:2015), Asset Management Systems Awareness (BS ISO 55001:2014) and QMS Requirements for Regulatory Purposes (ISO 13485).

**Health and Safety standards** such as Occupational Health and Safety Management Systems (ISO 45001) and Psychological Health and Safety at Work (ISO 45003).

**Sustainability standards** such as Environmental Management Systems (ISO 14001), Energy Management Systems (ISO 50001:2018), Greenhouse Gas Emissions (ISO 14064 families), Climate change management - Transition to net zero (carbon neutrality) ISO 14068 families.

**Digital trust and Artificial Intelligence (AI)** such as Information Security Management Systems (ISO/IEC 27001), Artificial Intelligence (ISO/IEC 42001:2023), Business Continuity Management Systems (ISO 22301).

## Why choose BSI?

- 12,000+ delegates trained last year.
- Our activity-based learning approach increases engagement, knowledge retention and practical skills.
- Learn from the source of the standard, in a format that works for you.

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